

Media information**Andreas Durisch joins Dynamics Group as Senior Partner**

Zurich, 8 December 2009 – Andreas Durisch, Editor in Chief of *SonntagsZeitung*, is to join Dynamics Group as a Senior Partner. Among his responsibilities, he will provide advice to public figures on issues of strategic positioning and reputation management. With the arrival of Andreas Durisch, Dynamics Group is delighted to welcome a senior colleague of proven abilities. Andreas Durisch' professional experience and extensive knowledge of financial and political circles will bring an added value to Dynamics Group as this newly-established agency continues to develop.

Since 1997, Andreas Durisch has led the editorial team of *SonntagsZeitung* which, under his direction, has established itself as a market leader among the Swiss weekend papers. In parallel, between 2005 and 2007, he was responsible for production of the magazine *FACTS*. Before this, from 1993 to 1997, he was Editor in Chief of *Schweizer Familie*. Andreas Durisch is also recognized as having held the position of Editor in Chief for longer than any of his Swiss peers. He will take up his responsibilities with Dynamics Group in mid-2010.

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About Dynamics Group

Dynamics Group brings together senior specialists in the areas of strategic counsel, economic analysis and communication. It offers a range of services, geared to the needs of national and international clients, including corporate communications, crisis communication, investor relations, financial communication, public affairs and public relations. Established in 2006 in Zurich by Franz Egle and Edwin van der Geest, the agency opened a Geneva office at the beginning of 2008 with the arrival of Christophe Lamps. The group comprises 27 staff members and 8 partners in its Zurich, Bern and Geneva offices. It also employs a team of 30 advisors in India, mainly financial analysts and market researchers.