



## Media Monitoring

Die Dynamics Group erstellt auf die Kundenbedürfnisse zugeschnittene Media Monitorings zu Unternehmen, Produkten, Konkurrenzumfeld oder Branche. Das Monitoring deckt Online- und E-Paper-Ausgaben von Schweizer und internationalen Medien sowie Social Media in deutscher, französischer und englischer Sprache ab. Die Auswahl der Medien wie auch die Frequenz und das Format der Lieferungen sind frei wählbar. Dank Teams in der Schweiz und in Indien garantieren wir hohe Qualität zu vorteilhaften Konditionen. Die Aufbereitung der Media Monitorings durch unser indisches Team ermöglicht zudem einen relevanten Zeitvorsprung.

## Ihre Vorteile

<p><b>Tiefe Kosten</b></p> <p>Dank unserem qualifizierten Team in Indien profitieren unsere Kunden von tiefen Kosten.</p>	<p><b>Expertise</b></p> <p>Unsere Branchen-Monitorings werden von Spezialisten mit fundiertem Branchen-Know-how erstellt.</p>
<p><b>Qualität</b></p> <p>Als Profis im Bereich Kommunikation wissen wir, was für unsere Kunden relevant ist.</p>	<p><b>Benutzerfreundlichkeit</b></p> <p>Auf Wunsch erstellen wir übersichtliche Zusammenfassungen der Artikel-Inhalte.</p>
<p><b>Mehrsprachigkeit</b></p> <p>Unser schweizerisch-indisches Team deckt Medien in Deutsch, Englisch und Französisch ab.</p>	<p><b>Zeitvorsprung</b></p> <p>Die Lieferung des Monitorings erfolgt bereits um sieben Uhr, an sieben Tagen die Woche, inklusive Feiertage.</p>

## Beispiel Financial

Financial Press Review

Von: Alexandre Müller <amu@dynamicgroup.ch>  
Datum: Dienstag, 29. März 2011 14:57 Uhr  
Betreff: Financial Press Review

### Peer Group

- Boris Collardi, CEO of Julius Bär, stated that in his opinion global financial markets will remain volatile over a longer period of time. The bank plans to become the leader in identifying new global trends such as green investments and has therefore initiated a conference series around the topics growth, planet and demographic evolution, notes finews.ch. Read also L'Agefi (p. 1,3).
- L'Agefi (p. 3) informs that Union Bancaire Privée (UBP) has recruited a five member equities investment team for the Middle East and North Africa (MENA) region in Dubai. Richard Wohanka, the Chief Executive of UBP's asset management unit stated that the MENA equity markets were the most under-researched and under-owned by global investors, despite the fact that they have excellent return potentials, informs finews.ch.

### Regulatory Framework

- An article in Finanz und Wirtschaft (p. 18) talks about new capital equity rules for banks that are being proposed by FINMA and mentions that after the consultation period the rules seem more lenient than when they were initially discussed last summer. FINMA is introducing more flexibility which is visible in placing banks in different categories and also allowing for longer periods until the new rules have to be adopted.
- NZZ (p. 27) mentions that the draft of the double taxation agreement between Switzerland and the US that was signed in September, 2009 was sent to the US Senate this Wednesday. The Swiss authorities commented that even though previously there have been delays in the ratification of the agreement, they are not expecting any further resistance. Read also L'Agefi (p. 3)

### Financial Markets

- NZZ (p. 1, 27) carries an article informing about the boom in the private banking market in Singapore. It informs that many Swiss private banking firms including UBS, Credit Suisse, Julius Bär, Sarasin and BSI have massive expansion plans in Singapore. The article, however, reveals that these banks will not urge their European offshore clients to transfer their assets to Asia.

## Beispiel Banking

Morning News Summary -- 22 March 2011

Index	Last	Change	Prev.	Index	Last	Change	Prev.		
DAX	6,816.12	151.72	2.28%	6,664.40	DJ 30	12,036.53	178.01	1.50%	11,858.52
MDAX	10,012.14	158.12	1.60%	9,854.02	NASDAQ Cp	2,692.09	48.42	1.83%	2,643.67
TEC DAX	897.99	28.74	3.31%	869.65	Nikkei 225*	9,229.95	415.47	4.51%	9,206.75
EuroStoxx50	2,860.85	68.20	2.44%	2,792.21	Hang Seng*	22,737.89	52.74	0.23%	22,685.22
Bond Future	122.17	-0.46	-0.38%	122.63	Euro/US \$	1.4194	0.0064	0.45%	1.4130
Gold in \$*	1,429.68	1.54	0.11%	1,427.68	Oil (Brent) \$*	114.90	0.48	0.42%	114.42

\* Data as of approx. 05:30

Pre-market Indication (07:00)							
Citi-DAX	6,813	-3	NASDAQ Future	2,253.75	-0.75		
S&P Future	1,292	-1.10	DJ Future	11,954	-9		

Stock	Parity	Change %	Closing Price Xetra in	Closing Price NYSE in \$	Volume NYSE	
Daimler Chrysler AG	46.86	0.96	2.09%	46.86	66.62	0
Deutsche Telekom AG	10.67	1.08	11.26%	10.67	15.13	0
SAP AG	41.10	-0.10	-0.25%	41.21	58.49	2,488,637
Siemens AG	92.86	-0.46	-0.49%	93.32	132.15	139,254
Nokia OJ	5.90	-0.02	-0.29%	5.92	8.40	14,945,587

Company Calendar (a.o.)						
Ticker	Event	Time (CET)	Profit/Loss 1	Revenues1	EPS1	
Metro	MEO GY	Y 2010 Earnings Release/Call	09.00/14.00	868	67.313	3.071
IMW Immobilien	GARY GY	Dividend payout EUR 0.100				

Economic Calendar (a.o.)				
Country	Indicator	Month	Time (CET)	Estimate
US	House Price Index MoM	JAN	16.00	-0.28%
US	Richmond Fed Manufact. Index	MAR	16.00	-24

Wall Street Market Closing					
Volume NYSE:	1,001,190	Volume NASDAQ:		1.75(2.59)	
10-y Bonds:	-14/32	Y 3.32%	30-y Bonds:	-16/32	Y 4.45%

U.S. stocks rallied for a third day on Monday, as fears about Japan's damaged nuclear plants eased and investors cheered a huge merger in the telecommunications industry. The DJIA jumped 178 points to 12,037. It's the first time the Dow has closed above the 12,000-point mark since the day of the Japanese earthquake on March 11. The S&P 500 index added 19.2 points to 1,298 and the tech-heavy NASDAQ gained 48 points to 2,692.

The price on the benchmark 10-year U.S. Treasury fell, pushing the yield up to 3.35% from 3.26% late Friday. Oil prices jumped more than USD 1 a barrel in electronic trading. CBS' shares advanced 5.8% after a Miller Tabak analyst noted increased ratings from the NCAA basketball tournament. Core Molding Technologies' shares gained 20% after the company reported higher sales in its Q4. Curis' shares added 10% after the company and its partner Roche Group announced positive results from a midstage study of their skin-cancer treatment. Evercore Partners' shares advanced 11% as the investment bank was among the entities advising AT&T in its deal to buy T-Mobile USA and OptionsXpress Holdings in its sale to Charles Schwab. FormFactor's shares climbed 14% after company noted that the provider of test equipment to the semiconductor industry had a large order. Fortress Investment Group shares rose 10% after peer Apollo Global Management set the terms for its delayed IPO. Globalstar's shares rallied 30% after the Federal Communications Commission gave the company permission to operate second-generation satellites in the U.S. Leap Wireless International's shares jumped 14% on speculation that it could be a potential takeover candidate. TGC Industries' shares jumped 13% after Dawson Geophysical said that it would acquire the provider of seismic data to energy producers for about USD 157 mn in stock. Crown Castle International's shares shed 5% after Raymond James & Associates downgraded the operator of wireless infrastructure to outperform from strong buy. Majestic Capital's shares tumbled 72% after the insurer said it anticipates filing for bankruptcy after its sale to private-equity firm Bayside Capital Partners fell through. Sprint Nextel's shares lost 15% and those of Brightpoint fell 16% on speculation that the companies could lose business as a result of the AT&T-T-Mobile deal.

## Beispiel Pharma

Pharma Press Review

Von: Alexandre Müller <amu@dynamicgroup.ch>  
Datum: Dienstag, 29. März 2011 14:57 Uhr  
Betreff: Pharma Press Review

### Health Care Systems

- The German association for innovative pharmaceutical firms, BPI, is reported to be concerned that the country's medicines regulator, G-BA, will require some orphan drugs to undergo the new rapid benefit assessment that is replacing free pricing for new drugs. The country's controversial new healthcare reimbursement law had seemingly exempted most orphan drugs from the assessment. From Scrip News

### Health-Related Intellectual Property Rights

- The European Parliament's legal affairs committee is reported to have voted in favor of allowing a limited number of member states to push ahead with the plan to implement a single EU patent system. From Scrip News

### Research and Development

- Researchers at the National Institutes of Health in Maryland, US, have disclosed that the protein, CPE-delta N, helps cancer thrive and spread through the body, besides aiding its return post-treatment. This discovery opens the way to drugs and better ways of picking out the most dangerous tumors. From The Times of India (India)
- Multi-Drug Resistant Tuberculosis cases are reported to be increasing in Nigeria. Medical experts have warned that this trend should be quickly checked in order to avoid the total failure of the available first-line drugs for TB treatment. From AllAfrica (US)

### Industry Trends

- Some questions have emerged over the confidence of drug groups in science. Pfizer announced the closure of its research centre in Sandwich, Kent, followed by GlaxoSmithKline's statement that it had sold a stake worth USD 1.7 billion in Quest Diagnostics, a testing business based in Madison, New Jersey. From Financial Times
- The small scale drug makers in India are reported to have urged the finance minister to retain the low excise duty on the pharmaceutical industry and to levy excise duty on contract manufacturing in excise free zones in the forthcoming Union budget.