



## Political Lobbying | Public Affairs

The partners at Dynamics Group foster longstanding personal relationships with members of governments, administrative bodies and parliaments. We know how things work in the political environment, and what the various interests are. We support companies at the interfaces between politics, the economy, the media and the public. Tailor-made lobbying and systematical issues management are the basis of this process.

We conduct in-depth analysis, design effective strategies and guarantee careful implementation of the requisite measures in day-to-day political and media communication. We are there to assist our clients step by step in complex decision-making and legislative processes at the national, regional and local authority level and to create acceptance for their positions.

## Offering

- Government and parliament relations
- Issues monitoring and issues management
- Stakeholder mapping and stakeholder management
- Lobbying and representation of interests
- Crisis management