



## **Andreas Durisch**

### **Senior Counselor**

Andreas Durisch (1954) is a proven communications expert with strong experience in consulting, crisis communications, media relations and training. His work focuses on advising companies and organizations on their relationships with politics, the public and the media. He supports high-profile individuals as a sparring partner for public appearances and media contacts. His strengths are analysis, conceptual thinking and precise implementation.

Durisch has deep knowledge of the Swiss media scene and its mechanisms. He has worked in the journalism industry for 25 years and was editor-in-chief of SonntagsZeitung (1997–2010). Additionally, he has worked as editor-in-chief of the news magazine FACTS and the family magazine Schweizer Familie.

He holds a diploma in teaching and completed a degree in journalism from MAZ Lucerne as well as management training at Columbia University's Graduate School of Business in New York.

#### Further Engagements:

- President of the Foundation for Constructive, Concrete and Conceptual Art, since January 2013 (<http://www.hauskonstruktiv.ch/flash.htm>).
- Member of the Economic Advisory Board for MAZ – The Swiss School of Journalism (<http://www.maz.ch/profil/gremien.asp?n=030600>)
- 2009/10 President of the Conference of Swiss Editors-in-Chief
- Co-Founder of the Rotary Club Zurich-Sihltal (1997); Assistant Governor (2012–14)

Language skills: German, English and French

#### **Zurich office**

Telephone +41 43 268 27 47, Mobile +41 79 358 87 32

[adu@dynamicsgroup.ch](mailto:adu@dynamicsgroup.ch)