



## **Nathalie Praz**

### **Senior Consultant**

Nathalie Praz is a journalist, specializing in economics and finance. She began her career at UBS and then at the Geneva-based private bank Ferrier Lullin as a sales-trader and as a financial analyst. After several years in finance, she reoriented her career in journalism for the economic magazine Bilan. Nathalie then decided to broaden her horizon by focusing on the subjects of society for the magazine Femina, before returning to the economic press by regularly collaborating with Bilan. She also participated in the launch of FOCUS magazine as editor-in-chief. After more than ten years of journalism, Nathalie joined a communications agency specializing in finance as a consultant for private banks and asset managers. Graduated from the « Centre Romand de Formation des journalistes » (Lausanne), she also holds a CAS in Corporate Communication (HEG Friborg / SPRI). She joined Dynamics Group in January 2017.

Language skills: French, English

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