



Dr. Franz Egle

Senior Partner

Dr. Franz Egle (1957) is a co-founder of Dynamics Group with thirty years of experience in the development and successful implementation of communication strategies, the positioning of companies and individuals, reputation and crisis management, political lobbying and public affairs.

Franz Egle was a Partner at the communications and financial consultancy Hirzel.Neef.Schmid Konsulenten from 1999 to 2006. From 1993 to 1998 he was in charge of communications at the Federal Department of Foreign Affairs and was an advisor to Federal Councillor Flavio Cotti. Between 1995 and 1998 he was Head of Communications at Sony Switzerland. This was followed by a position as CEO of the Zentrum für Neue Medien AG.

Franz Egle holds a master's degree in Communication Sciences and Sociology and a doctorate in Sociology from the University of Zurich. He is furthermore a recipient of the Christian Padrutt Prize from the University of Zurich. Franz Egle speaks German, English and French.

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