

Media Information

Dynamics Group welcomes Samuel Brandner as a new Partner

Zurich/Berne/Geneva, April 27, 2023 – **Samuel Brandner will join Dynamics Group as a new partner from September 1, 2023. His extensive experience in the financial industry and international media relations will reinforce the company’s capabilities in capital markets and corporate communications.**

Samuel Brandner has held various global communication roles at UBS since 2011. He advised senior executives on various communication challenges and has in-depth knowledge of the financial sector including financial market regulation and litigation communications. Prior to joining the bank, Samuel Brandner supported clients on numerous public affairs and M&A projects as well as crisis communications at Farner Consulting, Switzerland’s largest communications agency.

As a partner based in Dynamics Group’s Zurich office, Samuel Brandner will support private and corporate clients as well as industry associations on complex communication issues, reputation management, capital market transactions and public affairs.

Dynamics Group is a team of communications experts. It offers comprehensive consulting in all areas of communications, with a focus on corporate communications, capital market communications and public affairs, as well as reputation management and crisis communications.

The company was founded in 2006 and is managed by 15 partners. Thanks to its partnership structure, Dynamics Group brings together experienced consultants who bring complementary knowledge, entrepreneurial spirit and their extensive network of contacts to the group. The company has offices in Zurich, Bern, Geneva and Lausanne.

Edwin van der Geest, chairman and co-founder of Dynamics Group, says: "We’re pleased to have Samuel as a new partner at Dynamics Group. His skills and know-how are an attractive addition to our team – particularly in the current environment – and strengthen our services to clients."

Samuel Brandner comments: "More than ever, corporate executives clearly see the value of sound strategic advice. Dynamics Group enjoys an undisputed reputation as a leading strategic consulting firm throughout Switzerland. I’m therefore very pleased to join the team as a partner from September 1."

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