

Media release

Christoph Nufer joins Dynamics Group as a Partner in Bern

Zurich and Bern, 30 June 2023. Dynamics Group, one of Switzerland's leading strategic communications companies, is pleased to welcome Christoph Nufer as a new partner in Bern. From 1 September 2023, Nufer, the former Head of Communications for Federal Councillor Karin Keller-Sutter and TV journalist, will make his broad network and many years of experience in media and politics available to decision-makers across business, politics and institutions.

Christoph Nufer has a distinguished career in communications and media: he was Head of Communications at the Federal Department of Justice and Police (FDJP) and advisor to Federal Councillor Karin Keller-Sutter for more than two and a half years until the end of 2022. Before that, the 51-year-old Bernese worked for over 20 years as a political journalist in Zurich, Bern and Brussels. He headed the correspondents' office of Swiss television SRF in Brussels (2006-2011) and the Capital City Studio in Bern (2015-2020). Trained as a lawyer and journalist, he started his career with the foundation of Tele24, together with media pioneer Roger Schawinski.

"I am looking forward to making my network and experience, which is at the interface of media, politics and business, available to the clients of Dynamics Group," says Christoph Nufer about his new challenge. In future, he will advise companies, institutions and individuals on strategic positioning, public affairs and crisis communications.

Thierry Meyer, Chairman of the Board of Directors of Dynamics Group said: "We are very pleased to welcome Christoph Nufer to our partnership. His proven skills in media and politics ideally complement our team in Bern. His arrival marks another very positive step in the evolution of our company in serving clients in a world where communication strategy is becoming increasingly crucial."

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About Dynamics Group

Dynamics Group is one of the leading Swiss communications groups specialising in corporate and capital market communications, public affairs, reputation management and crisis communications. The partnership was founded in 2006 and is today led by 20 partners. Dynamics Group has offices in Zurich, Basel (from 1 September 2023), Bern, Geneva and Lausanne.